

EDMONTON. POWERHOUSE redefined.



EDMONTON NOW

Best Major City in which to do business in Canada

EDMONTON BY THE NUMBERS

- Population of more than 1 million¹
- Over \$168 billion in regional investment over the next decade²
- Annual GDP of more than \$42.5 billion³
- Robust GDP growth of 44% in the past decade, exceeding Canadian growth in eight of the past 10 years⁴
- Projected GDP growth of approx. 3% over the next 5 years⁵
- Second largest proven oil reserves in the world, second only to Saudi Arabia⁶

BUSINESS STRENGTHS

- Capital city of the province with the strongest period of economic growth in Canadian history
- Serviced by both CN and CP, positioning the city to be well-connected by rail to the rest of Canada and the U.S.
- Edmonton's International Airport is the fastest growing major airport in Canada, offering non-stop daily service to 10 key U.S. destinations and London's Heathrow Airport
- One of the most competitive corporate tax environments in North America with no provincial sales tax, capital tax or payroll tax
- Lowest cost class 'A' office space among major cities in Canada; including Calgary, Toronto & Vancouver⁷
- An educated, entrepreneurial workforce of over 600,000⁸
- 10 post-secondary institutions with 150,000+ students

RAVE REVIEWS

- #1 Canadian City for economic momentum (CIBC World Markets Report, Dec. 2007)
- One of the 21 Smart Communities in the World (Intelligent Communities Forum, Nov. 2008)
- Ranked #1 Canadian Metro for attracting economic development projects (Site Selection Magazine, September 2008)
- Best economic potential of a large city in North America and the only Canadian city to the make the Top 10 North American Cities of the Future (Foreign Direct Investment Magazine, April 2007)
- Best provincial investment climate in Canada (Fraser Institute 2007)
- #1 Sustainable City in Canada (Corporate Knights, Sustainable Cities Ranking, 2009)

MORE TO LIFE

- Higher average personal disposable income per capita than other major Canadian cities
- Four-season recreational opportunities for the whole family
- The North Saskatchewan River valley, the longest stretch of urban parkland in North America, has over 150 kilometers of trails designated for biking, jogging and cross-country skiing
- Canada's Festival City, with more than 30 annual festivals, celebrating Edmonton's rich cultural diversity and community spirit
- Gateway to Jasper National Park, the largest of Alberta's world-famous mountain parks



TOP EDMONTON INDUSTRY SECTORS

- Financial Services
- Energy
- Manufacturing
- Health
- Architecture, Engineering & Construction
- Transportation & Logistics
- Education
- Advanced Technology
- Microsystems & Nanotechnology
- Agriculture
- Tourism
- Information & Communications Technology

